



Designer/Developer

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EXPERIENCE

Skills

Design thinking, sketching, wireframing, user research, usability testing, personas, visual design, prototyping.

3D, motion graphics, video editing, VR/AR production

HTML, CSS, JavaScript

Communication, presentation skills, collaboration, team leading

Languages

English

Education

George Brown College

Advanced Diploma in Interaction Design & Development, 2018-2021

University of Warwick

MA in Creative and Media Industries, 2001-2002

Queen's University

BAH in Film Studies, 1996-2000

Creative Technologist Intern, No Fixed Address January 2021 - April 2021

- Ideated on strategic pitches for several high profile clients
- Conducted indepth market research on technologies
- Coded and deployed a microsite for a client built in the Vue framework with many advanced features under very tight time constraints

UX Designer, Research & Innovation GBC October 2020 - December 2020

- Worked on ActInSite reasrch project in order to build a toolkit for educational institutions to better assist nursing students with disabilities
- Generating system maps, personas, user journeys and information architecture for design proposals.
- Developing wireframes, interactive prototypes for mobile, tablet

AR Creator, Snap Inc. October 2020 - December 2020

- Was invited into the Snap AR residency program based on my motivational lens concept 'Nourish'
- Responsible for creative direction, user flows, concept designs, programming, and motion capture animation for 3D models

Interaction Designer, Cream Productions May 2020 - August 2020

- Designing and delivering a coherent vision for a casual game in VR.
- Communicating with a team of developers, designers and other stakeholders remotely on a daily basis.
- Doing research by conducting user interviews, competitive & landscape analysis, creating personas for the type of game to be created.
- Building the game storyline, mechanics and levels in collaboration with the developers.
- Generating user stories, ideation sketches, wireframes, mock-ups

Interaction Designer, CFC Media Lab February 2018 - June 2019

- Co-writing, co-producing and co-directing an interactive mixed-media documentary called "Made This Way: Redefining Masculinity".
- Designing and delivering the artistic vision in collaboration with a team of developers, designers and producers.
- Conducting usability testing to validate ideas to improve the VR experience.
- Designing interactions in VR with spatial sound, volumetric capture, visuals and editing techniques.